2023-2026 GOALS & KEY PERFORMANCE INDICATORS (KPIs)

1 To faithfully GROW GOD’S KINGDOM: “Together in Mission: I Will Go” — KPIs:
   1.1 Focused outreach to four large cities in our Conference: 2023 - Worcester; 2024 - Hartford; 2025 - Boston; 2026 - Providence
   1.2 Organize 20 new churches in the coming four years
   1.3 Organize 20 new companies in the coming four years with four of these being in each of the following cities: Greater Hartford, Boston, Providence, and New Haven
   1.4 Revitalize 12 plateauing churches
   1.5 Plant at least one additional Chinese Church in Greater Boston
   1.6 Train and mobilize 500 digital media missionaries
   1.7 Support two church planting teams in the 10/40 window each year via donations to GC or Field.
   1.8 Set up a Church Evangelism training course which will end with a local, member-led evangelistic series
   1.9 Through the generosity and faithful stewardship of all members, achieve 100% Working Capital by the end of 2026
   1.10 Launch and grow a “Together in Mission” Evangelism offering each year as follows: 2023 - $100K; 2024 - $150K; 2025 - $200K; 2026 - $250K
   1.11 Set up 4 health-related centers of influence in established churches
   1.12 Increase membership growth rate from 3% to 6% over four years

2 To dynamically provide DISCIPLESHIP opportunities for our members — KPIs:
   2.1 Set up Discipleship Institute with a practical curriculum and classes that can be taken online as well in face-to-face cohorts
   2.2 Attendance growth of 20% between June 1, 2023, to December 31, 2026
   2.3 Plan two spiritual retreats at Camp Winnekeag/year focusing on daily devotional practices and Biblical spiritual disciplines
   2.4 Ensure that all new baptisms and POF receive Adventist Review/ or equivalent, the AU Gleaner as well as an introduction to church Social Media resources
   2.5 Set up a Bi-vocational Pastor Training Institute to train and hire 50 Lay Pastors by the end of 2026

3 To prioritize engaging our CHILDREN/YOUTH in the mission of the church — KPIs:
   3.1 Increase the number of Pathfinder Clubs from 34 to 75 by the end of 2026
   3.2 Increase the number of Adventurer Clubs from 20 to 55 by the end of 2026
   3.3 Train 80 new Master Guides
   3.4 Train 40 new senior Youth leaders in the local church
   3.5 Remodel the Pathfinder lodge at Camp Winnekeag
   3.6 Ensure that 15% of all leadership committees in the Conference are made up of young people between the age of 15-35
   3.7 Enlarge the Family Fun Day to include sporting events for churches and community
   3.8 Encourage a Children/Youth Sabbath once a quarter in all churches

4 To widen and deepen the work of ADVENTIST EDUCATION in our Conference — KPIs:
   4.1 Re-think and launch a new school constituency system that would affect participation by all churches
   4.2 Increase student enrollment from the present 777 to 1,000 within four years
   4.3 Start two new junior/high schools
   4.4 Increase the number of total schools from 9 to 12
   4.5 Develop an endowment fund for elementary students that will reach $300,000 in four years
   4.6 Each school will insure local church visitation at least two times per year
   4.7 By 2026 have a full-time Public Campus Ministries Director who has active work on multiple campuses

5 To proactively engage in meeting the needs of our COMMUNITY — KPIs:
   5.1 50% of all churches engage the community each year by providing workshops to meet felt needs
   5.2 Train 100% of pastors on the NAD “Adventist Healthy You” mental health curriculum
   5.3 Have 50 churches involved in offering their premises for free to serve the community by hosting AA, Divorce Recovery, Depression Recovery, Narcotics Anonymous, etc.
   5.4 Set up 1 immigration support task force in the Conference
   5.5 Set up a Mental Health task force to develop a strategy to meet needs both in and outside of the church
   5.6 Increase the number of food pantries from 32 to 55
   5.7 Support/Develop at least 2 shelters for battered women and children

VISION
Growing the Kingdom of God
VALUES
Faith, Hope and Love
MISSION
Inspiring, Connecting, Equipping, and Supporting our church members to make disciples for Christ