

Southern New England Conference

2023-2026 Goals & Key Performance Indicators (KPI)

1. To faithfully GROW GOD'S KINGDOM: "Together in Mission: I Will Go" – KPI's:

- 1.1 - Focused outreach to four large cities in our Conference: 2023 - Worcester; 2024 - Hartford; 2025 - Boston; 2026 - Providence
- 1.2 - Organize 20 new churches in the coming four years
- 1.3 - Organize 20 new companies in the coming four years with four of these being in each of the following cities: Greater Hartford, Boston, Providence, and New Haven
- 1.4 – Revitalize 12 plateauing churches
- 1.5 - Plant at least one additional Chinese Church in Greater Boston
- 1.6 - Train and mobilize 500 digital media missionaries
- 1.7 - Support two church planting teams in the 10/40 window each year via donations to GC or Field.
- 1.8 - Set up a Church Evangelism training course which will end with a local, member-led evangelistic series
- 1.9 - Through the generosity and faithful stewardship of all members, achieve 100% Working Capital by the end of 2026
- 1.10 - Launch and grow a "Together in Mission" Evangelism offering each year as follows: 2023 - \$100K; 2024 - \$150K; 2025 - \$200K; 2026 - \$250K
- 1.11 - Set up 4 health-related centers of influence in established churches
- 1.12 - Increase membership growth rate from 3% to 6% over four years

2. To dynamically provide DISCIPLESHIP opportunities for our members – KPI's:

- 2.1 - Set up Discipleship Institute with a practical curriculum and classes that can be taken online as well in face-to-face cohorts
- 2.2 - Attendance growth of 20% between June 1, 2023, to December 31, 2026
- 2.3 - Plan two spiritual retreats at Camp Winnekeag/year focusing on daily devotional practices and Biblical spiritual disciplines
- 2.4 - Ensure that all new baptisms and POF receive Adventist Review/or equivalent, the AU Gleaner as well as an introduction to church Social Media resources
- 2.5 - Set up a Bi-vocational Pastor Training Institute to train and hire 50 Lay Pastors by the end of 2026

3. To prioritize engaging our CHILDREN/YOUTH in the mission of the church – KPI's:

- 3.1 - Increase the number of Pathfinder Clubs from 34 to 75 by the end of 2026
- 3.2 - Increase the number of Adventurer Clubs from 20 to 55 by the end of 2026
- 3.3 - Train 80 new Master Guides
- 3.4 - Train 40 new senior Youth leaders in the local church
- 3.5 - Remodel the Pathfinder lodge at Camp Winnekeag
- 3.6 - Ensure that 15% of all leadership committees in the Conference are made up of young people between the age of 15-35
- 3.7 - Enlarge the Family Fun Day to include sporting events for churches and community
- 3.8 - Encourage a Children/Youth Sabbath once a quarter in all churches

4. To widen and deepen the work of ADVENTIST EDUCATION in our Conference – KPI's:

- 4.1 - Re-think and launch a new school constituency system that would affect participation by all churches
- 4.2 - Increase student enrollment from the present 777 to 1,000 within four years
- 4.3 - Start two new junior/high schools
- 4.4 - Increase the number of total schools from 9 to 12
- 4.5 - Develop an endowment fund for elementary students that will reach \$300,000 in four years
- 4.6 - Each school will insure local church visitation at least two times per year
- 4.7 – By 2026 have a full-time Public Campus Ministries Director who has active work on multiple campuses

5. To proactively engage in meeting the needs of our COMMUNITY – KPI's:

- 5.1 - 50% of all churches engage the community each year by providing workshops to meet felt needs
- 5.2 - Train 100% of pastors on the NAD "Adventist Healthy You" mental health curriculum
- 5.3 - Have 50 churches involved in offering their premises for free to serve the community by hosting AA, Divorce Recovery, Depression Recovery, Narcotics Anonymous, etc.
- 5.4 - Set up 1 immigration support task force in the Conference
- 5.5 - Set up a Mental Health task force to develop a strategy to meet needs both in and outside of the church
- 5.6 - Increase the number of food pantries from 32 to 55
- 5.7 - Support/Develop at least 2 shelters for battered women and children